

Oliver Heilmair

Design with purpose, create with passion.



Professional Experience

Senior Designer

]init[AG | September 2025 – current

- Lead the UI design for large-scale public sector and mobility projects, ensuring accessibility, consistency, and human-centered design across platforms.
- Develop and maintain modular design systems to streamline collaboration between design and development teams, improving delivery speed and quality.
- Facilitate stakeholder workshops and cross-functional alignment to translate complex requirements into clear, intuitive digital experiences.

Sabbatical

July 2024 – September 2025

Manager & Lead UX/UI Designer

EY etventure | 2022 – 2024

- Directed project planning and resource allocation, ensuring timely and efficient delivery.
- Led workshops and meetings to define project requirements and align stakeholder expectations.
- Mentored and guided designers, fostering professional growth and implementing continuous learning practices.
- Created and managed design assets using tools like Sketch, Figma, and Adobe XD.
- Presented design concepts to stakeholders, incorporating feedback to iteratively refine outputs.
- Established and standardized the Design Critique Session methodology within the team.
- Mentored 4 junior and regular designers, actively supporting their professional growth and development (provided individual advice and targeted skill enhancement).

Senior UX/UI Designer

EY etventure | 2021 – 2022

- Developed new product concepts and features, including style guides and design systems.
- Designed interactive prototypes to illustrate user flows and align with stakeholder goals.
- Partnered with developers to implement designs, ensuring high-quality outputs through all phases.

UX/UI Designer

EY etventure | 2018 – 2021

- Conducted user research and usability testing to inform and refine design solutions.
- Analyzed market trends to identify innovations and best practices in UX/UI.

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Education

Universidade SENAC

Culinary Diploma and Training

2012 – 2013

Centro Universitário

Belas Artes de São Paulo

Bachelor of Arts, Graphic Design

2007 – 2011

Languages

German (Native)

Portuguese (Native)

English (C2)

Tools & Skills

Design Skills

UI Design, UX Design, Wireframing, Rapid Prototyping, Accessibility, HTML5 & CSS3.

Software & Tools

Adobe CC, FIGMA, Sketch, Confluence & Jira.

Soft Skills

Team Leadership, Mentorship, Stakeholder Communication

Hobbies

Climbing, nature, surfing, biking, cooking, arts and crafts

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Further Professional Experience

Freelance Lead Designer

Vlek, Truckin.io | 2017 – 2018

- Designed user-centric web and mobile applications, improving user retention rates.
- Conducted navigation studies and UX audits, optimizing product usability.

Co-founder & Creative Director

Agência Dinamite (Brazil) | 2012 – 2017

- Led the creative team to produce high-quality work, integrating UX and UI principles.
- Strengthened customer relationship management processes to foster collaboration.
- Developed digital magazines and annual reports for major clients like Braskem & Odebrecht Group.

Web Designer

EFX Design (Brazil) | 2010 – 2011

- Designed and implemented user-friendly web pages, conducting usability testing to improve engagement.
- Customized WordPress themes and developed scalable web applications.
- Delivered results aligned with client objectives and brand standards for clients such as Sayerlack S.A., Riazor Móveis, Starkclub, and MiniPCP.

Junior Graphic Designer

Icontender (Brazil) | 2009 – 2010

- Designed an innovative crowdsourcing competition portal with engaging visual layouts.
- Collaborated with cross-functional teams to refine features and improve user experience.

Photography Assistant

Pisco Del Geiso (Brazil) | 2008 – 2009

- Assisted in producing and editing images for clients, including CCR, Tietê Rodovias, Telefônica, and Santander.

Internship

Gira-Terra (Brazil) | 2007 – 2009

- Created vector patterns and illustrations for children's clothing while managing the store's visual identity to enhance brand presence.

Further Certification

Centro Universitário Belas Artes de São Paulo

Art Direction and Layout

40 hours

SENAI

Graphic Production Internship

80 hours

Pro Bono Work

Odsal Ling (Buddhist Temple)

Assisting with website maintenance and updates

2016 – current

Hobbies

Climbing, nature, surfing, biking, cooking, arts and crafts